



CERTIFICATE OF ACHIEVEMENT

CREDENTIAL ID: CIS06XONIHO2PERUH

THIS IS TO CERTIFY THAT

LY SAM NGUYEN PHOI

HAS ATTENDED
BEHAVIOURAL ECONOMICS MEETS MARKETING:
THINK FAST (SYSTEM 1) AND THINK SLOW (SYSTEM 2)

RICHARD BURRAGE
MANAGING PARTNER

Verify this certificate at: ms.cimigo.com/verify/certificate/CIS06XONIHO2PERUH